

Advantages of Small-Town Life

Some people might call small-town life “boring” or “limited,” but others recognize the many advantages of living in a small town. If you're thinking about a move, it wouldn't hurt to [consider small-town life](#). Read on to learn about the benefits, courtesy of [Unity Happenings](#).

A Quieter, Less Expensive Life

Small-town life is typically a quieter life. There tends to be less traffic noise and activity. Neighborhoods are smaller and generally more peaceful, allowing you to have your windows open or sit outside to relax without a lot of noise.

Small towns [may also be less expensive](#). Rents and utilities are generally lower, as are many products and services. Also, since home values are typically lower, [you'll spend less on property taxes](#). This isn't always the case, so you should shop around, but you might enjoy saving some money in a small town.

A Safer Life With More Community Support

Crime is usually less prevalent in a small town. While there are some incidents, you might feel more comfortable letting your kids play outside or walk to school. Neighbors usually know and watch out for each other, too.

In fact, community support is one of the major benefits of small-town life. Many small towns are close-knit communities where most people know each other. If you're moving back to your hometown, you might even reconnect with some of your old classmates and friends. You might be surprised how quickly you [step back into some old friendships](#).

A Better Business Environment

A small town may be a good option if you own a business or are thinking about starting one. There's less competition for one thing, and you'll find more local support. Marketing costs may be lower as well, and you can rely more on [word of mouth and customer loyalty](#). If you provide excellent products and services, small-town folks generally support you well.

If you're moving an existing business to your new location, you'll need to register your business in your new state. Learn [how to start a Wisconsin LLC](#). Typically, the process requires five steps, including appointing a registered agent, creating an operating agreement, and applying for an EIN.

Closer to Nature

Another advantage is that when you live in a small town, nature is [never too far away](#). Most homes have larger yards, and there are usually plenty of parks. Just a short drive brings you into the countryside. You might even make some friendships with people who live out in the country so that your kids can get a feel for what it means to take hikes in the woods or even participate in farm chores.

More Family Time

Finally, living in a small town might just give you and [your family members more time together](#). While there are still plenty of activities, small-town families often tend to participate in them together. This might mean going to local sporting events or fundraisers, enjoying community celebrations or picnics, or getting together with neighbors. You may also find yourself simply spending more time at home rather than running from one side of the city to the other commuting or shopping.

Small-Town Life

You might be a little hesitant to give small-town life a try, but you might decide that you love it and never want to return to the city. There are, after all, plenty of advantages to calling a small town home whether you are starting a business, want to be closer to nature, or desire living in a close-knit community.

[Unity Happenings](#) is here to inform you about events in and around the village of Unity, Wisconsin. Call 715-223-9000.